

Article 15.05: Use of Office / Firm And Agent Ranking Data

Last Updated: September 27, 2026

External use Information from MLS compilations of current listing information, from statistical reports, and from any sold or comparable report of the association or MLS may be used by MLS participants as the basis for aggregated demonstrations of market share or comparisons of firms in public mass-media advertising or in other public representations. This authority does not convey the right to include in any such advertising or representation information about specific properties which are listed with other participants, or which were sold by other participants (as either listing or cooperating broker).

However, any print or non-print forms of advertising or other forms of public representations based in whole or in part on information supplied by the association or its MLS must clearly demonstrate the period of time over which such claims are based, in addition to the property type and geographic characteristics used in running the report. and must include the following, or substantially similar, notice:

"Based on information from Stellar MLS and sourced by {Broker Name/Office Name} for the period {date through date}, for {type of property used in search parameters} in {county/city/zip code or subdivision used in search parameters}."(Updated 3/2026)