

Article 19.13: Identifying Member Participant's Brokerage Firm

Last Updated: September 27, 2026

All IDX displays must be under the actual and apparent control of a Member Participant and must clearly identify the name and email or phone number of the brokerage firm under which the Member Participant operates in a readily visible color and typeface. Displays of minimum information (e.g. a one-line or "thumbnail," text messages, "tweets", etc. of two hundred (200) characters or less) are exempt from this requirement but only when linked directly to a display that includes all required disclosures.

(Updated 11/2020)